

Everyman Theatre Celebrates £20,250 Raised for Local Children's Charities through record-breaking pantomime



- Imagery can be downloaded at:
<https://www.dropbox.com/scl/fo/ew47hc96eghvv16j9dr/h?rlkey=9yunb89c0s3bkunc7vu23tutp&dl=0>
- Total raised by Mother Goose pantomime donations totals **£20,251**.
- Funds will be split between Home-Start Stroud and Gloucester and Allsorts, who work with children who require additional support, and their families.

Audiences attending **The Everyman Theatre's** record-breaking pantomime, **Mother Goose**, can take pride knowing that their support has played a crucial role in offering essential aid to two children's charities in the region.

The theatre collaborated with charitable partners **Allsorts** and **Home-Start Stroud and Gloucester** to shine a spotlight on their crucial work to assist local families navigating challenging circumstances, and to raise funds for their upcoming projects. They have now announced that a total of £20,251 was raised for the charities.

Pantomime star Tweedy, who is an ambassador of Allsorts, and patron of Homestart Stroud and Gloucester, took centre stage in the fundraising efforts, making time to engage with audiences after every show, and collecting donations as they exited the theatre. His dedication played a pivotal role in elevating the fundraising campaign, making him a superstar both on and off the stage.

Tweedy was joined by the cast of the record-breaking pantomime and the dedicated team at the Everyman Theatre who all rallied behind the fundraising efforts. Various initiatives, such as a Giant Golden Egg Hunt across the county, and cast-led bucket collections during pantomime performances were undertaken to generate the important funds. Every penny raised will directly contribute to supporting young children and families across Gloucestershire.

Rachael Fletcher, Fundraising and Communications Manager at Allsorts expressed her gratitude, stating,

“We are absolutely thrilled to hear The Everyman Theatre has raised over £20,000 to be shared between Allsorts and Home Start Stroud and Gloucester. This is a significant financial contribution to the work of a small charity like ours, particularly as we have found income generation challenging in 2023 due to the Cost-of-Living crisis.

We look forward to putting the money to good use, providing many hours of fun, friendship and support for disabled children and all members of the family including grandparents, parent carers and siblings.”

Ri Ferrier, Director of Home-Start Stroud and Gloucester echoed this sentiment, saying

“We are beyond delighted at the funds raised by The Everyman Theatre for vulnerable local families. This will have a significant impact on our ability to continue to provide services to support parents in those crucial early years, and to help them give their children the best start in life.”

Looking ahead, The Everyman Theatre recently announced that their 2024 pantomime will tell the classic story of Aladdin, and will once again feature Tweedy. Details of the theatre’s 2024 pantomime charity partner will be announced later in the year. Tickets for these performances are on sale now. For more details and to see the latest events at the theatre, visit – <https://www.everymantheatre.org.uk/>

ENDS

Editors Notes

Please find imagery to accompany the release here:

<https://www.dropbox.com/scl/fo/ew47hc96eghvvtv16j9dr/h?rlkey=9yunb89c0s3bkunc7vu23tutp&dl=0>

For further information, quotes or interviews, please contact lauren@encorepr.co.uk

About The Everyman Theatre

The Everyman Theatre is Gloucestershire’s leading live entertainment venue, presenting a wide range of productions year-round, including ballet, opera, drama, dance, comedy, live music and a traditional annual pantomime. Opened in 1891, The Everyman Theatre is a Victorian masterpiece, with its magnificent, recently restored, main auditorium designed by esteemed architect Frank Matcham.

A registered charity, The Everyman Theatre is proud to offer a leading education, community and outreach programme, which includes a Summer School, Youth Theatre and Community Choir, offering people of all ages the opportunity to engage with the arts.

About Allsorts – Pantomime Charity

Crafted with creativity and packed full of fun, the Allsorts team offers a huge amount of extra-curricular activities for young people. Tailored to suit different ages and abilities, there is plenty to choose from. From youth clubs to sports clubs, nature walks and ways to get creative, there's also a huge range of play sessions too. We pride ourselves on the support we give to the wider family – whether that's through advice surgeries, parent and carer or grandparents groups, or siblings hang-outs.

About Home-Start – Pantomime Charity

Home-Start Gloucestershire is a consortium of three local Home-Start charities that provide emotional and practical support to parents with at least one child under five years old. The consortium is made up of Home-Start North and West Gloucestershire, Home-Start Cotswolds and Home-Start Stroud and Gloucester. Between these three Home-Starts, families throughout the county are able to access help and support. We are three independent charities affiliated to Home-Start UK, the UK's leading family support charity. Our volunteers are all parents or have parenting experience, and are trained, supported and mentored to Home-Start UK standards.

Our aim is to provide early support to families who are facing the challenges and stresses of family life, including a wide range of difficulties such as isolation, low self-esteem, physical and mental health issues.