

***The Great British Bake Off Musical* heads to London's West End following huge success at Cheltenham's Everyman Theatre**



Following a critically-acclaimed world premiere run at **The Everyman Theatre in Cheltenham** during the summer, ***The Great British Bake Off Musical*** will transfer to London's West End, opening at the **Noël Coward Theatre**, for a limited twelve-week run from **24 February to 13 May 2023**.

Created in association with Mark Goucher Productions, (founded by Gloucestershire's very own **Mark Goucher**, CEO of The Everyman Theatre in Cheltenham), the Creative Director and Executive Producer **Richard McKerrow**, and the producers of the hit TV phenomenon, **Love Productions**, this musical comedy has perfectly reimaged the nation's favourite baking show into a warm-hearted comedy musical. The Great British Bake Off was co-created by Anna Beattie and Richard McKerrow.

This adrenaline-fuelled, uplifting, funny new British musical which captivated the audiences at the Everyman Theatre in Cheltenham from 22 July – 6 August, is directed by **Rachel Kavanaugh** [*Wind in the Willows*, *Half a Sixpence*]. Award-winning West End and Broadway star **John Owen Jones** [*Les Misérables*, *The Phantom of the Opera*] reprises his starring role as Phil Hollinghurst, the esteemed blue-eyed, silver-fox judge.

**Mark Goucher**, CEO of The Everyman Theatre in Cheltenham and of Mark Goucher Productions, said *"Having won over the Cheltenham audience, I'm so thrilled that this talented creative team and cast are getting the opportunity to bring this new musical to the audiences of the West End. If you are a fan of the iconic Great British Bake Off on Channel 4 you will love it, and if you've never watched Great British Bake Off, you'll be sure to tune in after seeing this."*

***The Great British Bake Off Musical*** features an original and clever score, written by multi-award-winning duo **Jake Brunger**, (book and lyrics) and **Pippa Cleary** (music and lyrics) critically acclaimed as *"one of musical theatre's most dynamic writing partnerships"*.

Inspired by the hit TV show, this showstopper musical follows the amateur bakers as they seek to impress the judges and battle their way to be crowned Star Baker. The audience are taken on a rollicking journey of tap-along songs and dance as the bakers face trials, tribulations, and baking failures along the way.

**Scott Paige** [*The Addams Family, Nativity!*] reprises his role as a presenter along with the original cast of musical professionals who play the contestants; **Claire Moore** [*Mary Poppins, The Girls, The King & I*], **Catriana Sandison** [*Evita, We Will Rock You*], **Charlotte Wakefield** [*The Boy In The Dress, Crazy For You, Chitty Chitty Bang Bang*], **Damian Humbley** [*Merrily We Roll Along, Hedda Gabler*], **Jay Saighal** [*Hedda Gabler, Romeo and Juliet, Richard III*], **Michael Cahill** [*Martin Guerre, Les Misérables, Starlight Express, Joseph*], and making his West End debut, **Aharon Rayner**. More cast will be announced soon.

The original creative team includes: choreographer **Georgina Lamb**, set, costume and cake designer **Alice Power**, lighting designer **Ben Cracknell**, sound designer **Ben Harrison**, orchestrations **Tom Curran**, musical supervisor **Mark Collins**, assistant musical director **Chris Poon** and casting director **Jim Arnold** CDG.

**Richard McKerrow**, Creative Director and Executive Producer, said, “*Working on this new Bake Off musical with Mark, the fantastic team of creatives, cast and crew, has been a brilliant experience and thanks to this dedicated team I really hope we have created a musical that celebrates the spirit of the television show and will bring tears and laughter to a wide audience.*”

**Prue Leith**, judge on Channel 4’s *The Great British Bake Off*, said “*I am thrilled to bits that The Great British Bake Off Musical is going to the West End. It is an uplifting, funny, heartfelt story, which will have you singing and dancing out of the theatre with a huge smile. A theatrical sweet treat. Just what we need right now.*”

If you didn’t catch *The Great British Bake Off Musical* in Cheltenham then now is your chance to experience the critically-acclaimed hit show in London’s West End. Tickets start from £20 and go on sale from noon on Tuesday 18<sup>th</sup> October, available to book [here](#).

## ENDS

Images are available to download [here](#)

For further information, images or quotes, please contact Mel Jones  
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## Listings information

### ***The Great British Bake Off Musical***

**Noël Coward Theatre**, St Martin's Lane, London, WC2N 4AU

24 February to 13 May 2023

Book online [here](#)

Tickets starting from £20

### **About Noël Coward Theatre, London**

Opened on 12<sup>th</sup> March 1903 as the New Theatre and was designed by architect W. G. R. Sprague with an exterior in the classical style.

In 1973 it was renamed the Albery Theatre in tribute to Sir Bronson Albery who had presided as its manager for many years. It was renamed the Noël Coward Theatre when it re-opened for the London premiere of Avenue Q on the 1<sup>st</sup> June 2006, after Delfont Mackintosh took over the running on 19<sup>th</sup> September 2005. Along with Wyndham's Theatre, the building is now a Grade II Listed structure.

Renamed in 2006 by Cameron Mackintosh in honour of one the most famous Theatreland Masters, the beautifully restored Noël Coward Theatre has been the home of the international hit musical Avenue Q, the critically acclaimed Michael Grandage Season and the multi-award winning Dear Evan Hansen. Now this prestigious theatre welcomes The Great British Bake Off Musical for its West End debut.

### **About The Everyman Theatre, Cheltenham**

The Everyman Theatre is Gloucestershire's leading live entertainment venue, presenting a wide range of productions year-round, including ballet, opera, drama, dance, comedy, live music and a traditional annual pantomime. Opened in 1891, The Everyman Theatre is a Victorian masterpiece, with its magnificent, recently restored, main auditorium designed by esteemed architect Frank Matcham.

A registered charity, The Everyman Theatre is proud to offer a leading education, community and outreach programme, which includes a Summer School, Youth Theatre and Community Choir, offering people of all ages the opportunity to engage with the arts.

<https://www.everymantheatre.org.uk/>